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## 5. Fachkonferenz

DER BLEZINGER HEALTHCARE | ACADEMY

### *Flexibilität des Spitals der Zukunft*

- Organisatorisch
- Architektonisch
- Finanziell

22.–24. Oktober 2015

LEITUNG

**Prof. Dr.-Ing. Tom Guthknecht**

Leiter der Lausanne Health and Hospitality  
Group, Murten – CH

**Prof. Dr. Susanne Hofer**

Leitung Kompetenzgruppe Hospitality  
Management, Life Science und Facility  
Management, Zürcher Hochschule für  
Angewandte Wissenschaften, Wädenswil – CH

**Prof. Dr. med. Michael Wendt**

Ehem. Ärztlicher Leiter der Klinik für  
Anästhesiologie und Intensivmedizin,  
Universität Greifswald – D



**BLEZINGER**  
HEALTHCARE

# Programme

Chairs: Prof. Dr. Susanne Hofer, Prof. Dr. Tom Guthknecht, Prof. Dr. med. Michael Wendt

## Thursday, October 22<sup>nd</sup>, 2015

09.00 – 09.15

**Welcome and introduction by Dr. Sylvia Blezinger**

09.15 – 10.30

**Future of medical care –**

**Enough staff through intelligent processes**

- Capacity planning and capacity management
- Flexible / interdisciplinary cooperation
- Influence on building design

**Ron Hendricks**, Managing Partner, Care IQ, Eindhoven – NL

**Prof. Dr. med. Michael Wendt**, Former Medical Director, University Greifswald – DE

**10.30 – 11.00 Coffee break**

11.00 – 11.45

**Ten rules for a flexible hospital – and how they can be kept**

**Prof. Dr.- Ing. Tom Guthknecht**, Lausanne Health and Hospitality Group, Murten – CH

11.45 – 12.15

**Sustainable hospital infrastructures – «White hospitals», Wise hospitals**

**Valentin Simonett**, Partner, PGMM Schweiz AG – CH

12.15 – 12.30 **Discussion**

**12.30 – 14.00 Lunch**

14.00 – 14.30

**Hospital of the future in the shell of the past –what 'Lean' can contribute**

**Bruno Letsch**, Head of Directors, Spitalzentrum Biel AG, Biel – CH

14.30 – 15.00

**Hygiene in the hospital - a new study**

- Hygiene robust materials
- Advantages and disadvantages of single rooms in terms of infection prevention
- Results of User Surveys with hospital operators, clinicians and hygienists
- Structural requirements for the prevention of infection
- State of the art: Scientific studies that affect hygiene robust hospital

**Dipl.- Ing. Arch. Wolfgang Sunder**, Institut für Baukonstruktion und Industriebau, Braunschweig – DE

**15.00 – 15.30 Coffee break**

15.30 – 15.50

**Reorganization of support areas**

Housekeeping, cleaning and catering - hospitality in the hospital with new synergies

**Silvia Hanhart**, Cheffe du service hôtelier, Département logistique hospitalière, Centre hospitalier universitaire vaudois (CHUV), Lausanne – CH

15.50 – 16.15

**Sustainable processes are flexible!**

Megatrends show the future impact factors and their necessary process changes

**Prof. Dr. Susanne Hofer**, Head of Competence Group Hospitality Management, Life Sciences and Facility Management, Wädenswil – CH

16.15 – 17.15

**Experts Round**

**"The competition system of the future"**

**Jean-Luc Perrin**, Directorate support, Felix Platter-Spital, Basel – CH

**Philippe Bernard**, Director, Losinger Marazzi AG, Zürich – CH

**Cornelius Bodmer**, Department Head, Metron Architektur AG, Brugg – CH

**Stefan Knobel**, Hospital architect, Kantonsspital Graubünden, Chur – CH

**Daniel Rieker**, Project Initiation Director, F. Hoffmann-La Roche AG, Basel – CH

# Programme

Chairs: Prof. Dr. Susanne Hofer, Prof. Dr.-Ing. Tom Guthknecht, Prof. Dr. med. Michael Wendt

## Friday, October 23<sup>rd</sup> 2015

09.00 – 09.15

**Welcome and introduction by Dr. Sylvia Blezinger**

09.15 – 09.45

**The hospital of the future - our future**

**Dr. med. Yvonne Gilli**, National Council, Commission for Social Security and Health, Swiss Parliament, Bern – CH

09.45 – 09.55

**Flexibility in hospital funding**

- Interests of investors
- Interests of capital seeking hospitals

**RA Dr. iur. Jürg Frick LL.M., Partner**, Homburger AG, Zürich – CH

09.55 – 10.10

**Flexibility from tomorrows patient's view**

**Dr. oec. Astrid Erbsen**, Head of strategy development, University Hospital Basel – CH

10.10 – 10.30

**Flexibility in the hospital - a thriller in five acts**

**Prof. Dr.-Ing. Tom Guthknecht**, Lausanne Health and Hospitality Group, Murten – CH

**10.30 – 11.00 Coffee break**

### Flexibility of Processes | Process Optimization

11.00 – 11.25

**Flexibility in the new building project LimmiViva**

**Thomas Brack**, Hospital Director, Spital Limmattal – CH

11.25 – 11.50

**Hospital planning as a stable and viable bridge:**

**Programming - Planning - Implementation - Operation**

**Dipl.-Ing. Benjamin Ebbecke**, Authorized Officer, HWP Planungsgesellschaft mbH, Stuttgart – DE

**Dipl.-Ing. Achim Eutebach**, Managing Partner, Boll und Partner. Beratende Ingenieure VBI

Ingenieurgesellschaft mbH & Co KG, Stuttgart – DE

11.50 – 12.00

**Change in design processes through Lean Management**

- Change in cost
- Change in investments

**Christoph Kaech**, Owner, fsp-Architekten AG, Spreitenbach – CH

12.00 – 12.30 **Discussion of the morning topics**

**12.30 – 14.00 Lunch**

### Future Hospital Networks

14.00 – 14.25

**The future of networks? - Visions of future medical care**

**Prof. Dr. med. Michael Wendt**, former Medical Director, University Hospital Greifswald – DE

14.25 – 14.50

**Future healthcare: Networks and cooperation of St. Gallen hospitals**

**Stefan Lichtensteiger**, CEO and Chairman of the Executive Board, Spitalregion RWS, Rebstein – CH

14.50 – 15.00

**Panel and forum discussion**

**Hospitality in the future hospital**

**15.00 – 15.30 Coffee break**

### Flexible Infrastructure

15.30 – 15.40

**Operations organisation and lifecycle oriented planning – what does that mean in detail?**

**Max Nemeč**, Senior Executive Manager, Area Development und Engineering GmbH & Co KG, Wien – AT

15.40 – 16.00

**Infrastructure development in the Vienna Hospital Group (KAV) – Masterplan projects**

**Mag. Dr. Jakob Walter**, General Director, Vienna Hospital Group, Wien – AT

16.00 – 16.15

**The infrastructure of the future - breaking with the past?**

**Dipl.-Ing. FH/ND Sven Geissler**, Head of Technical Services, Directorate operating, University Hospital Zurich - CH

16.15 – 16.30

**Open-Space-Structures | workplace environments in the Cantonal Hospital Winterthur**

- Concept
- Experiences from Pilot Projects
- Challenge User Discussions
- Planning and implementation

**Erika Müller**, Project manager and IT organization, Cantonal Hospital Winterthur – CH

16.30 – 17.00 **Closing discussion**

**Networking during the Apéro (light dinner on a ship)**

## Saturday, October 24<sup>th</sup> 2015

09.00 – 09.15

**Welcome and introduction by Dr. Sylvia Blezinger**

09.15 – 09.45

**How does the hospital of the future remain the hospital of the future?**

- How can more players of the health care system be integrated (health insurances, policy, economists)?

- What we discuss | reorganize | plan | build for the future, is it functional | operational and viable?

- Who pays for the planned huge investments in hospital care?

**Prof. Dr. Susanne Hofer**, Head of Competence Group Hospitality Management, Life Sciences and Facility Management - CH

09.45 – 10.00

**The competition process of the future - Proceeding of the expert panel of the preconference**

**Stefan Knobel**, Hospital architect, Cantonal Hospital Graubünden, Chur – CH

10.00 – 10.15

**Flexibility in organization AND construction through innovative monitoring of vital parameters**

**Jürgen Rogall**, convergence-solutions GmbH, Essen – DE

10.15 – 10.30

**Flexibility of IT through the use of effective standards and innovative standardization processes**

**Iic.oec.inform. HSG Hansjörg Looser**, President IHE Suisse – CH

**10.30 – 11.00 Coffee break**

### Flexibility in Planning and Construction

11.00 – 11.10

**Flexibility as a key factor for sustainable hospital construction – practical realisation**

**Dipl. Architekt ETH Heinz J. Bernegger**, Managing Director, Head of Technical Committee,

SGNI – Swiss Society for Sustainable Real Estate, Zurich - CH

11.10 – 11.50

**BIM as a means to build the future hospital - a cost | benefit analysis**

**Dipl.-Ing. Arch. Andreas Baum**, Representatives of the Federal Chamber of Architects in the DIN Standards Committee 005 AA BIM – DE

**Marc Heinz**, BIM Manager, vrame GmbH, Berlin – DE

**Ralf Mosler**, AEC Business Development Manager, Autodesk GmbH, München – DE

11.50 – 12.00

**Flexibility in design – has radio protection to be cast in concrete?**

**Winfried Golling**, Architect, München – DE

12.00 – 12.30 **Discussion of the morning topics**

**12.30 – 14.00 Lunch**

### The Bigger Picture

14.00 – 14.20

**Experiences and new ideas from Scandinavia**

**Julian Weyer**, Partner, Arkitektfirmaet C. F. Möller, Aarhus C – DK

14.20 – 14.40

**Experiences and new concepts from the Netherlands**

**André Willems**, Head of construction project, Meander Medisch Centrum, Amersfoort – NL

14.40 – 15.00

**Innovative techniques and thinking in both building construction and design concepts in University College London Hospital (UCLH) NHS**

**Tahir Ahmed**, Deputy Director UCLH – UK

**15.00 – 15.30 Coffee break**

### Experts Round

15.30 – 17.00

**Future shift of resources and investment:**

Will the patient of the future be still in hospital? Future infrastructure of medical care

**Dipl.-Ing. FH/ND Sven Geissler**, Head of Technical Services, Directorate operating, University Hospital Zurich - CH

**Ron Hendricks**, Managing Partner, Care IQ, Eindhoven – NL

**Christoph Kaech**, Owner, Fugazza Steinmann Partner AG, Spreitenbach – CH

**Julian Weyer**, Partner, Arkitektfirmaet C. F. Möller, Aarhus C – DK

ca. 17.00 **End of the Conference**

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## Anmeldung 5. Fachkonferenz der BLEZINGER Healthcare I academy

- Ja, ich melde mich verbindlich zur **Hauptkonferenz vom 23.–24. Oktober 2015** (Veranstaltungs-Nr. 111015) zum Preis von 1'750 CHF (Frühbucherpreis: 1'450 CHF) zzgl. MwSt. an.
- Ja, ich melde mich verbindlich zu **allen 3 Tagen der Konferenz vom 22.–24. Oktober 2015** (Veranstaltungs-Nr. 131015) zum Gesamtpreis von 1'950 CHF (Frühbucherpreis: 1'750 CHF) zzgl. MwSt. an.
- Ja, ich melde mich verbindlich zur **Vorkonferenz am 22. Oktober 2015** (Veranstaltungs-Nr. 121015) zum Preis von 995 CHF (Frühbucherpreis: 895 CHF) zzgl. MwSt. an.
- Ich bin **MitarbeiterIn eines Spitals** (Vorkonferenz: 895 CHF, Hauptkonferenz: 1'250 CHF, Vor- und Hauptkonferenz: 1'550 CHF)
- Leider kann ich nicht an der Konferenz teilnehmen. Bitte geben Sie mir direkt im Anschluss an die Veranstaltung Zugriff auf die **Konferenzunterlagen** auf Ihrer Website zum Preis von 200 CHF (zzgl. MwSt.).

Der Erfahrungsaustausch zwischen den Fachleuten ist eines der Ziele der Konferenz. Sie sind daher im Anschluss an den ersten Tag der Hauptkonferenz (23. Oktober 2015) ganz herzlich eingeladen, **beim gemütlichen Apéro riche** (Stehempfang) auf dem Restaurantschiff »Wilhelm Tell« weiter zu diskutieren und interessante KollegInnen kennenzulernen.

- Ja, ich nehme an der kostenlosen Abendveranstaltung mit Apéro teil.
- Nein, ich kann leider nicht teilnehmen.

Bei Anmeldungen bis zum 30. August wird automatisch der Frühbucherpreis berechnet.

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